



SØREN M. HELMS

Hospitality, Travel and Online Marketing

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A LITTLE ABOUT ME

Professionally skilled in online marketing, project management, hospitality and diving, I have travelled the world and explored the realms of good communication with passion, leadership, education and dedication. I believe in taking ownership for the task at hand and I take pride in utilizing this through preparation, structure and execution, whether it is for a digital campaign, travel sales, hospitality or management. I am curious and adaptable and have no problem taking initiative, charge or responsibility.



CAREER

GENERAL MANAGER @ OCEAN VIDA DIVE RESORT | 2013 - 2015

Staff responsibility for 44 employees and all aspects of the resort and hospitality operations, such as administration, HR, bookings, communications, marketing, customer relations and quality control for the 20-room hotel, restaurant and bar.

TRAVEL AGENT @ KINGFISH DIVE & TRAVEL | 2011 - 2012

Travel and retail sales, as well as minor bookkeeping and educational aspect for the travel agency and dive shop. Main destination focus was Egypt.

PADI OWSI/MSDT @ VARIOUS | 2008 - 2011

Working around the world for different dive operators, such as Tofo Divers in Mozambique, Kon-Tiki in Thailand, La Santa Divers on Lanzarote and Sinai Divers in Egypt. Main responsibility was teaching the full PADI recreational diving curriculum, including several specialties. Also guiding of tourist on dive tours.

ONLINE ACCOUNT MANAGER @ ADTOMIC | 2006 - 2008

Project manager responsibility for all online projects and online department staff. Responsibilities included administration, sales, concept development, budgeting, specifications, resource management and planning, production, test and delivery. Clients included Carlsberg Denmark, Carlsberg GSM, NOVO and Moët Hennessy.

PROJECT MANAGER @ SHOCKWAVED / TBWA | 2004 - 2006

Main responsibility was project management of client projects from idea to delivery, quality control, resource planning and control of deadlines and budgets. Furthermore daily administrative responsibility for purchasing, HRM, Hosting and coordination. Clients included Sony PlayStation, EMI, Janssen-Cilag, Nivea and AROS.



EDUCATION

PADI 2008

PADI Open Water Scuba Instructor

AARHUS UNIVERSITY 1991 - 1994

Bachelor. Information Science

AIRFORCE PARAMEDIC 1990

Military medical training



AT WORK



AT HOME



LANGUAGE



CONTACT

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